

National Cheer Safety Awareness Day

The National Cheer Safety Foundation established National Cheer Safety Awareness Day to foster a "safety first" mentality in the cheerleading community, honor Ashley's life, and all of the cheerleaders who have been injured doing the sport they love. Through various community events across the country will honor Ashley's life, promote cheerleading safety awareness and save lives.

Save Hearts

Did you know a high school athlete dies from Sudden Cardiac Arrest every three days, that it is the #1 killer of women in the US and kills 450,000 Americans each year?

The National Cheer Safety Foundation has teamed up with Heartfelt Cardiac Projects to provide low or no cost heart screenings for cheerleaders and community members; Automated External Defibrillator education and placement nationwide.

To set up a Heart Screening in your area, contact the foundation at hearts@nationalcheersafety.com or call 1-800-596-7860.

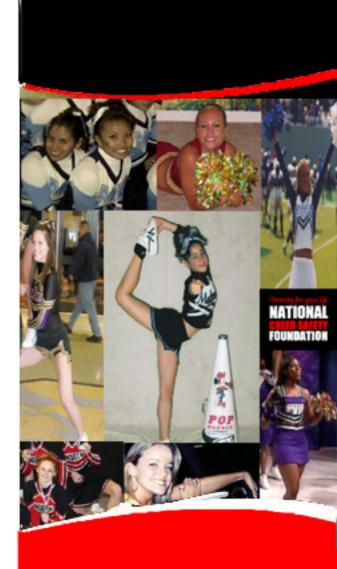
Membership

The National Cheer Safety Foundation (NCSF) was created by cheer parents for cheer parents to raise the bar in cheer safety standards. Who else could have cheerleaders best interest at heart than cheer parents? Join now to raise cheer safety awareness, support the Cheer Injury Prevention Campaign and establish enforceable national regulations. Is anything more important than your athletes' safety?

Join the National Cheer Safety Foundation now at cheersafetystore.com/membershipdonations for a \$35 donation. Membership includes:

Annual Cheer Injury Report Safety Updates Quarterly Newsletter Cheer Parent Safety Handbook

Phone: 800.596.7860 | Fax: 866.571.7369 www.nationalcheersafety.com NCSF is a 501(c)3 CA non-profit corporation.



Cheerleaders account for 65.7% of catastrophic injuries to high school female athletes.

- 25th annual NCCSIR

"Accidents are just another word for preventable injuries."

Injury Research Prevention

As the only national cheerleading safety organization that provides online injury reporting, the NCSF has teamed up with Dr. Mueller and the National Center for Catastrophic Sports Injury Research (NCCSIR), to increase participation in cheer injury reporting and improve research findings.

Do your part to prevent cheerleading injuries and report your cheerleading injuries at www.cheerinjuryreport.com. Catastrophic injuries reported are submitted to the NCCSIR, the 25th Annual report includes NCSF injury submissions and can be found at www.nationalcheersafety. com The NCCSIR has been reporting sports injuries since 1965 and cheerleading injuries since 1982.

Cheering for Your Life

--Kimberly Archie Executive Director April 21, 2008 ABCNews.com



Safety Awareness

- Promote cheer injury reporting and research
- Educate parents about cheerleading safety
- Establish enforceable national guidelines
- Host Heart Screenings throughout the US
- Award National Cheerleading Scholarships and recognize coaches for safety
- Facilitate the Safety Ambassador Program
- Assist families who have suffered catastrophic financial and emotional losses due to a cheerleading injury
- Be a resource for cheer parents

Leadership Recognition



Ashley Marie Burns National Cheer Safety Award of Excellence 2008 presented to Jen Combest!

In Photo (left to right): Kimberly Archie, NCSF Executive Director, cheerleader Katie Martin, coach Jen Combest, Ruth Burns, Ashley Burns' mother

